

265th Business Plan Presentations Held on March 11 2025

Tech Hub Yokohama

1. AnchorZ Inc. President Mr. Masaaki Tokuyama

Established in April 2004 Capital stock: USD \$ 100,000

AnchorZ is engaged in the research and development of identity verification (authentication) technology, which is one of the most important elements for security in the digital society, and of related products. It develops and sells various products and services centered on DZIAP®, its electronic know-your-customer (eKYC) platform. This platform delivers a variety of services using DZ Intelligent ID®, an electronic key with a verification function based on background verification and its verification method. This is a completely new verification system that can solve issues which could not be solved with the conventional systems.

<Product lineup> The company sells all sorts of products that prevent illicit assumption of a different identity. Headed by Background Verification®, which has a verification function built into an application, the assortment includes DZ Pass, a utility to prevent information leaks from computers, and a development kit whose name translates “Hands-free Leave-it-to-us Smartphone Verification” enabling identity verification between diverse devices and services without any special devices (hands-free).

<Papers and patents> AnchorZ's verification algorithm has already been recorded on the IEEE's IJCB2023, and has received 42 patents overseas, in China and other countries.

<Future developments> Through partners, AnchorZ is going to expand sales of DZ Pass, the utility for prevention of information leaks from computers by applying Background Verification®.

At the same time, it plans to expand its solutions for hands-free verification and application services making it possible to prevent phishing attacks. It is also aiming for listing in fiscal 20208.

【Re-Cap】 AnchorZ has posted the slogan of “Eliminating Burden and Worry in Identity Verification,” and is developing verification technology that can easily be used by anyone. It forms and digitizes an original unique profile by consolidating the information from various sensors mounted on smartphones. It offers comprehensive identity verification technology that goes beyond mere facial recognition and is the world's first to function “continuously.” The verification precision rises along with the frequency of use. The technology also brings a reduction in power consumption and eliminates the need for long-term data storage.



2. LLC Soaris President Ms. Rie Yokoyama

Established in September 2021 Capital stock: USD \$ 30,000

UC Soaris is engaged in business in English communication and intellectual property management for the purpose of contributing to the development of business in other countries by small and medium enterprises (SMEs). As populations continue to decrease, it is supporting SMEs that are targeting an expansion of their sales channels to other countries with the combination of “English + intellectual property.” In its English communication business, it provides services in English seminars, negotiation, and translation. The English seminars in particular are based on in-depth interviews with the participating companies to learn their issues. They take up Asian English, English for holding shows overseas, negotiation English, and other topics that are directly linked to sales, while making use of original educational materials. In the business in intellectual property management, the company conducts seminars for human resources who are managing intellectual properties overseas and consultation services regarding strategy for overseas intellectual properties. As a corporate dispatch expert that is a member of the National Center for Industrial Property and Information and Training (INPIT), it is also active in INPIT Kanagawa.

【Features】 Soaris provides projects that are not confined to either English or contracting & intellectual properties, but seamlessly span both fields.

【Future developments】

* The company intends to bolster its business in English-language contract negotiations. In developing business in other countries, SMEs often find it difficult to spare the necessary resources. To assist their activities, Soaris plans to bring out the strengths of its clients, lead them in ways to persuade the overseas counterparts, and guide them to construction of a win-win relationship.

* In connection with its English seminars, Soaris is going to enrich the contents and reach a wider range of potential clients. At the same time, it hopes to heighten the power of its brand.

* In regard to intellectual properties, Soaris intends to amplify the business from the identification of licensees to contract negotiation.

【Re-Cap】 Soaris has been involved with use of business English for more than 20 years. Based on this experience, it has special competence in English communication related to negotiation and intellectual property. In its presentation, it requested inquiries and referrals from SMEs developing business in the Asian sphere or considering the same, and SMEs that want to raise their intellectual property strategy to a higher level.



3. mm Guard, Inc. President Mr. Kazukiyo Suzuki

Established in August 2011 Capital stock: USD \$ 241,000

mmGuard develops and sells Drone View, AI “with a difference you can tell.” This product is a software solution combining drones and AI. Its model for checking solar panels can detect abnormalities in panels in photovoltaic (PV) power generation systems. Another model for finding people who need to be rescued can locate climbers stranded in mountainous areas. In the Hokkaido town of Niikappu, it runs the Hidaka Robot Test Field, a co-creation with Japan Railway (JR) Hokkaido, and is contributing to the development of Japanese-made drones. Going forward, it is also planning to develop checking business using drones that can fly around tight spots such as between ducts in factories and under roofs. mmGuard aspires to the provision of AI to protect Japan's infrastructure, beginning with Yokohama's Minato Mirai district.

【Re-Cap】 mmGuard was founded after the Great East Japan Earthquake, which did tremendous damage. Among the vital issues that should be addressed by the drone market, it completed AI-solution products for those of checking PV solar panels and searching for people in distress. The drone market is estimated to expand and reach up to 800 billion yen in fiscal 2027. At this meeting, Mr. Suzuki said that the company was looking for sales agencies in the respective fields of issues.



《Impressions》 We received applications for participation in this last meeting until right before it was held. I could sense the high degree of interest among all who attended. There was a lively exchange of views in the reception after it.

The companies which made presentations this time were bringing about innovations in different fields and striving to create new markets. We are looking forward to their future activities. If you are interested in presenting, we would appreciate it if you could contact us as soon as possible.

NPO Venture Support Mechanism MINERVA
TNP Partners / TNP On The Road
TNP THREADS OF LIGHT