

**255h Business Plan Presentations Held on March 12 2024****YOXO BOX****1. LEBER, Inc. President Mr. Syunichiro Ito, Presenter Mr. Sena Taga, Executive Vice President**

Established in February 2017 Capital stock : USD \$ 300,000

LEBER, Inc. has developed LEBER, a smartphone application enabling consultation on medical and health matters 24 hours a day, with more than 400 physicians. In 2020, it began mounting a health observation function, which was essential for educational institutions during the pandemic, on this application. As of January 2024, LEBER was also being used as a health monitoring application by 1,261 schools and 34 boards of education nationwide.

Going forward, the company intends to construct a setup for initial emergency care and implement it together with online diagnosis and treatment for municipalities, in order to resolve the shortage of medical personnel at night. In preparation, it is now conducting a project for the construction of such a setup based on online diagnosis and treatment as well as consultation about medical care in the cities of Chino, Nagano Prefecture and Tsukuba, Ibaraki Prefecture, under a fiscal 2023 survey program of the Cabinet Office.

**【Re-Cap】** Mr. Ito, the president of LEBER, is a practicing physician. He has opened clinics specializing in at-home medical care in 25 places across Japan, and one clinic for house-call medical services in Vietnam. Mr. Taga said the purpose of their presentation was twofold: 1) to receive referrals to municipalities and 2) to raise funds needed for expansion of the business in the coming fiscal year.

**2. ZEAL, Inc. President Mr. Yuichi Watarai**

Established in December 2022 Capital stock : USD \$ 63,200

ZEAL BOXING FITNESS project

<Features> Under its slogan translating “having fun building health,” ZEAL BOXING FITNESS provides studios enabling anyone to casually experience fitness utilizing the power of sports and technology. Both clean and elegant, the studio space allows women to use it with peace of mind, too.

The studios are gyms without parallel, and were the first in Japan to be equipped with IOT sandbags and other items.

<Future outlook> The company plans to open franchise studios nationwide while developing flagship locations directly under its management together with various development firms.

It is aiming for a total of 500 studios within three years, and envisions an entertainment business applying data from training.

**【Re-Cap】** Why boxing? Mr. Watarai said it was because boxing is the simplest sport in the world and also liberates the instinct to hit or punch. Anyone, regardless of age or sex, can immediately and easily engage in it. He added that he thought of using boxing for fitness, as he views it as a sport, not a martial art. While the main targets are men and women in their 30s or 40s, the studios are actually patronized by people ranging in age from their 20s to their 70s. Another one of the attractions is that instruction is completely personal and there is no limit on the frequency of use.

**3. LABBiotech Co.,Ltd. President Mr. Takao Mori, Presenter Mr. Atsushi Saito, Director**

Established in March 2020 Capital stock : USD \$ 917,160

LABBiotech Co. is a research and development-oriented enterprise that took its start from Hokkaido University. It is engaged in the whole process sequence of discovery of lactic acid bacteria, product development, assessment of functionality, and sales. For lactic acid bacteria extracted from plants, fermented foods, soil, and other sources, its main tasks are identification of the bacteria, elucidation of the effect on human beings and the related mechanism, acquisition of patents, and commercialization. It has already been commissioned to carry out projects of joint development with leading pharmaceutical firms and listed companies. In addition, thanks to its Clark Lactic Acid Bacteria project, consumers can get the company's lactic acid bacteria from familiar foods including bread, chocolate, and supermarket deli dishes. LABBiotech aspires to build a healthy society with lactic acid bacteria.

**【Re-Cap】** The market associated with lactic acid bacteria was estimated to come to about 780.5 billion yen in 2022, and is steadily expanding. In the future, LABBiotech intends to assess the functionality of lactic acid bacteria for the creation of products and services that could resolve problems in areas including pet foods, presymptomatic states of disease, depression, sleep improvement, dieting, femtech (premenstrual syndrome), infertility, menopausal disorders, and other women's health issues, as well as effects on cancer cells. Femtech in particular is a focus of keen interest in society as a whole, and Mr. Saito said that they wanted to develop lactic acid bacteria which would enable approaches to various issues in that field. He added that the company's vision included IPO further down the road.



**《Impressions》** It was the second time for two of the companies (LEBER and LABBiotech) to make presentations at this meeting. I could sense how their business was steadily progressing over these last few years.

The companies which made presentations this time were bringing about innovations in different fields and striving to create new markets. We are looking forward to their future activities. If you are interested in presenting, we would appreciate it if you could contact us as soon as possible.