

250h Business Plan Presentations Held on September 12 2023

YOXO BOX

Ataka Planning Corporation was initially scheduled to be the third company to make a presentation at the meeting, but was suddenly compelled to cancel due to unavoidable circumstances, and there were consequently presentations by only two companies.

1. ER Co.,Ltd. President Mr. Kazuhiro Mochizuki

<http://www.environmentalresource.jp/> (Japanese)

Established in August 2019 Capital stock: USD \$ 30,100

ER Co., Ltd. takes geothermal energy solutions based on local partnership as its business model. It has launched a 7.4-megawatt geothermal power generation project as a start-up business. It has also produced, and holds jurisdiction over, its own 150-megawatt geothermal asset currently under development, and has since been developing 50 megawatts in assets every year. It is planning for an asset production period of two years. While leasing the assets under its jurisdiction to electric power companies etc., it undertakes construction and O&M tasks, and posts the income from these activities as sales. While its plan envisions the posting of sales beginning in the third year after the start of the asset production period, viewing the matter from the management standpoint, the company wants to start posting sales earlier.

【Re-Cap】 Mr. Mochizuki said his career achievements include the development of seven power plant projects, establishment of operators for these plants, and asset buyouts. In addition, regarding the aspirations behind his founding of the company, he commented that he wanted to make leading investments in local areas, assist local economic development by fostering the growth of culturing businesses (for seafood, agricultural products, fruits, etc.) that utilize thermal energy in a manner compatible with the host areas, strive for the provision of services in solutions for power generation projects and hydrogen-based synthetic fuel projects, promote carbon neutral initiatives, and contribute to improvement of Japan's energy supply-demand balance. According to him, the key point in this business is the technique of bringing only the geothermal energy to the surface instead of pumping the medium up from underground.



2. Life Analytics Co.,Ltd. President Mr. Daisuke Kubota <https://lifeanalytics.org/en>

Established in May 2022 Capital stock: USD \$ 30,000

Life Analytics Co., Ltd. is engaged in the development and sales of cloud-based image analysis web applications for research and development in the fields of life science, medicine, and industry. It provides platforms that can handle all sorts of formats as well as AI regulations and personification. The company intends to raise funds totaling 100 million yen by the end of this year and reinforce its sales capabilities. As for medium-term strategy, its plans include the establishment of subsidiaries in North America and Europe, conclusion of OEM contracts with machinery manufacturers in the industry, and response to local regulations.

【Re-Cap】 The employees of Life Analytics have a wealth of knowledge and experience in the area of image analysis. Many of them reside outside Japan, and this makes the organization a global one. Mr. Kubota stated that the global market for image analysis software in life science, medicine, and industry came to 2,970 billion yen in the latest recorded year, with that for remote performance of big data analysis accounting for 1,633.5 billion yen of this total. He posted the goal of capturing 10 percent of the latter, for sales of 160 billion yen, by 2040. He added that he was taking aim at IPO further in the future.



《Impressions》

Unfortunately, only two companies made presentations this time, but there was nevertheless a lively exchange of information after the meeting.

The companies which made presentations this time were bringing about innovations in different fields and striving to create new markets. We are looking forward to their future activities. If you are interested in presenting, we would appreciate it if you could contact us as soon as possible.