

237th Business Plan Presentations Held on May 10, 2022**SHINYOKOHAMA-3CHOME-DAIHOI****1. TAKUMO Inc. President Dr. Hitoshi Okamura**

Established in October 2021 Capital stock:USD\$ 20,000

TAKUMO Inc. was established for the development and expansion of business in user-executed Software as a Service (SaaS) business, a completely new business model. It plans to use this model for reconstruction of Japan's electric/electronics, semiconductor, and auto industries as sustainable trunk industries. Through the cloud-based fusion of AI technology and the knowledge/know-how of experts, it intends to enable achievement of two agenda that have thus far not been achievable in simulation-based design termed "MBD": 1) simulation model development and analogue circuit design by non-experts, and 2) transmission and sharing of expert knowledge. The company is taking aim at the world market with a Japanese-born business model, and wants to make a key contribution to the acquisition of leading-edge simulation-based design know-how that currently cannot be afforded by Japan's many small and medium enterprises singly.



【Re-Cap】 The company name is derived from a Japanese phrase meaning "cloud of experts." Mr. Okamura himself has a background in semiconductors and electronics, and aspires to a conversion of thinking in order to solve issues in the manufacturing industry while drawing on his experience. He said that he wanted to help users concentrate on what to make rather than how to make something, and empower them to produce targeted deliverables themselves. His company's goal is "the achievement of a creative, sustainable manufacturing industry that will lead the world." He is looking for partners that approve of his business vision and will support his efforts.

2. MIHARU Inc. President Ms. Madoka Akagi <https://www.miharu-inc.jp/> (Japanese)

Established in January 2020 Capital stock:USD\$ 34,000

MIHARU Inc. has the aim of helping people to age well and enjoy longer lives in good health in the aging society. More specifically, it is providing the service Motto Mate in the market of services not covered by Japan's nursing insurance system, in order to mitigate loneliness and heighten self-respect among the aged. In this service, young staff make regular visits to the homes of old people who are old enough to be their grandparents, to act as their partners and support their life activities. This support covers a wide range of activities, including assistance with the operation of smartphones, computers, and other digital equipment as well as listening to them and helping them with shopping. At present, the company is engaged in the education and training of staff who will be able to bring smiles to the faces of old people and the development of a customer relationship management (CRM) system applying available technology, in order to attain the right touch in both human and technical terms.



【Re-Cap】 Ms. Akagi's decision to found the company grew out of her involvement with her own grandmother. In Japan, there are no life planners for aged people who have not yet been certified as requiring nursing-type care and are consequently placed in the pre-nursing "frail" category. The company keeps personal record with 140 entry items on each customer and stores the related data. It also offers digital support. Ms. Akagi said they are seeking partnership with companies that could add color to the senior stratum (e.g., department stores and travel agencies).

《Impressions》

Because one company that was initially scheduled to make a presentation suddenly cancelled, this meeting had presentations by only two companies. It nevertheless attracted as many participants as we usually have, and was followed by a lively exchange of information.

The companies which made presentations this time were bringing about innovations in different fields and striving to create new markets. We are looking forward to their future activities.

We have recently received a number of requests from companies wishing to present at the conference. If you are interested in presenting, we would appreciate it if you could contact us as soon as possible.