

196th Business Plan Presentations Held on April 10, 2018 at Iwasaki Gakuen, Shin-Yokohama, Japan

1. TRUNK SOLUTION CORPORATION President Mr. Tomoya Yamashita

<https://trunk-sol.co.jp/> (Japanese)

Established in August 2016 Capital stock: USD \$90,000

Trunk Solution Corporation's main product is Trunk Solution, a wearable device that strengthens core muscles, improves posture and walking, and increases physical capabilities. It is applied in hospitals and in the field of nursing-type care as a rehabilitation device for correction of posture and improvement of walking. It is also being sold as an item for trunk (body core) exercise to correct posture and promote health among active senior citizens and the non-handicapped. In addition, it has been adopted as a type of welfare gear in the special zone for new health care styles in the city of Okayama. Two university professors sit on the company's board of directors. It is drawing on their strengths in drafting new plans for fitness business using posture measurement sensors/products, and it is searching for companies interested in fitness business.

【Re-Cap】 Trunk Solution is designed for people who can walk unassisted to a certain degree. Because it fixes the trunk in place, if used in combination with walking exercises, it can reawaken the user's abilities and improve walking to a level enabling autonomy. Mr. Yamashita said there were reports that people requiring nursing in homes for the aged became capable of walking by themselves, and at a higher speed, after about six months of rehabilitation for 15 minutes, once a week. It compares favorably with competing items. Corsets, for example, fix the trunk in place with a force that applies pressure to the abdomen. In long-term use, they consequently lower the strength of the abdominal muscles and, on the contrary, make it more difficult for the wearer to walk. Similarly, robot suits will presumably be directed to patients with serious disabling conditions.



2. KiryuDK LLC President Mr. Kazuya Kogure <http://www.krydk.co.jp/> (Japanese)

Established in June 2015 Capital stock: USD \$50,000

Kiryu DK is engaged in the development, design, manufacture, and sale of electronic devices. It carries out consigned development, and also develops human-level communications technology. It develops and sells agricultural IoT devices, mainly to small businesses.

From now on, the company intends to develop eco sensors for plants applying optical sensing as the underlying technology, along with the related control units. It also wants to develop internal sugar balance meters to provide as a new indicator and market them as health products for improvement of life habits. It would also like to set about the development of full-fledged non-invasive blood glucose meters.

【Re-Cap】 Mr. Kogure said, "We want to develop the world's first non-invasive glucose meter that makes it possible to casually take measurements at any time and place." Ordinarily, blood samples are taken to measure sugar levels. Kiryu DK, however, is developing equipment capable of measuring sugar levels merely by inserting it into the ear. The ability to curtail a rise in blood sugar would be linked to the improvement of life habits and make a contribution to preventive medicine.



3. Raisontech, Inc. President Mr. Yasushi Sekizawa <http://raisontech.jp/> (Japanese)

Established in July 2017 Capital stock: USD \$36,300

Raisontech is currently promoting sales of patented technology products in the form of a battery-less sensor IC shaped like a stylus pen and an electronic pen, both applying electromagnetic induction. It is able to offer wireless electrical supply adapted to beacon terminals by drawing on its know-how in electromagnetic induction technology.

As for its future activities, the company is going to continue centering its business around the technology licensing and product adoption it is now promoting. At the same time, it intends to provide bluetooth low-energy beacon terminals that can be charged with a wireless power supply, and system service for smartphones utilizing these terminals.

【Re-Cap】 Dialogue on a text basis is generally the norm. The company's stylus pen embodies its desire to highlight the virtues of handwriting and to help people convey their feelings in a more human manner. It is the optimal pen for creative work such as writing characters and drawing pictures. Mr. Sekizawa said that he wants to develop business around the pen in other Asian countries including South Korea, China, Taiwan, and Vietnam.



4. Studi-ol, Inc. President Mr. Ryo Yamaji <http://studi-ol.co.jp/> (Japanese)

Established in April 2017 Capital stock: USD \$3,000

The company operates Studi-ol, an online reservation platform for music studios. It developed a system enabling instantaneous introduction of online reservations for music studios, which had not been amenable to online reservations because of the unique and complicated rules for reservation management. The system delivers a mechanism to simultaneously support the search for a place to practice by people who love music and the reduction of vacancies for the studio side. In the future, it also plans to advance into related business making full use of user data bases with member studios, for contribution to the advancement of the music industry.

【Re-Cap】 The company's Studi-ol platform is reportedly an industry-first attempt. Mr. Yamaji plays a musical instrument, and said he noticed the need for such a platform through this hobby. At present, there is a big gap between people who play an instrument and people who want to but actually cannot. Mr. Yamaji said he wanted to democratize musical performance in order to fill this gap.



《Impressions》 At this last meeting, too, there were presentations by companies in diverse fields. Each was cultivating new markets, and it will be interesting to see how their business develops from now on. If your company would like to make a presentation at the meeting, please contact us at an early date, because the schedule is filled up for a few months in advance.