

195th Business Plan Presentations Held on March 13, 2018 at Iwasaki Gakuen, Shin-Yokohama, Japan

1. To U Co., Ltd. President Mr. Masami Ogura
Established in October 2016 Capital stock:USD\$ 42,000

To U Co., Ltd. is a venture firm in the field of telemedicine. It provides platforms for linking physicians and patients online, and supports telemedicine (services enabling patients to be diagnosed online by means of devices such as smartphones and computers, and to receive pharmaceuticals and prescriptions without leaving the home). In addition, for stores in all sorts of industries, it engages in outsourced development of simple chat tools that provide automatic responses through Facebook or LINE. These tools are used in a wide range of genres, including clinics, restaurants, beauty parlors, and temp staff agencies. They may be expected to serve as aids for capturing customers.

【Re-Cap】 Mr. Ogura said he acquired a keen awareness of the need for telemedicine after experiencing the Great East Japan Earthquake. According to him, at that time, restrictions on medical services were still strict, and awareness of remote medicine was low. On the actual sites of medical care, physicians were unable to spend much time with each and every patient. He took aim at extensive use of IT toward the goal of deepening mutual communication and offering medical care with a high degree of hospitality.



2. SYSTEM BRAIN CORPORATION President Mr. Tomokazu Kanda

<https://systembrain.cc/english/>

Established in February 2008 Capital stock:USD\$ 300,000

System Brain Corporation developed technology for elution of glass coating liquid from tap water, and acquired international patents for it. At present, it is selling this technology through agencies in 22 countries, for the purposes of automotive coating (Nano Shine) and building maintenance (Nano Maintenance). Nano Shine has been officially adopted by Southeast Asian car dealers, mainly for models manufactured by Mercedes Benz, BMW, and Audi. In China, it was applied to some 40,000 cars in 2017. Nano Maintenance was chosen for use to remove mold from and clean the gutters along Niju Bashi, the stone bridge to the main gate of the Imperial Palace, and was officially approved by the Japanese Ministry of the Environment. It was also selected to be on the list of products designated by the Urban Renaissance Agency. This fiscal year, East Japan Railway Company and other railways have decided to adopt it for cleaning trains. The company wants to build a stock business by developing rental business around the coating equipment at the core of this business. To this end, it hopes to procure funds from companies that could be its partners in this undertaking by offering funds needed for manufacturing and the construction of overseas agencies.

【Re-Cap】 To characterize System Brain's technologies in simple terms, Nano Shine transforms tap water into glass, and Nano Maintenance removes grime that could otherwise not be removed. The company prides itself on: 1) the ability for application to large objects, 2) by anyone, 3) easily, and 4) without sewage, contamination, or environmental burden. According to Mr. Kanda, the markets in which these technologies can be utilized are still essentially boundless. He said he is considering initial public offering (IPO) further in the future.



3. SMED PHARMA Co.,Ltd. President Ms. Makiko Kanetsugi

Established in September 2011 Capital stock:USD\$ 175,000

- * Manufacture and sales of drugs, quasi-drugs, health foods, and related products
- * Manufacture and sales of cosmetics, drug packaging materials, and related products
- * Medical consulting and other services

Making it standard practice to encapsulate supplements and medicine in jelly for administration with peace of mind and easily!

【Re-Cap】 SMED Pharma's packaging that encloses medicine in jelly is reportedly a world-first concept. The chief benefits are: 1) simplification of drug administration management, 2) prevention of medicine loss, and 3) prevention of forgetting to take medicine, failure to take the entire dose, and administration of the wrong medicine. As a result, the packaging also improves the quality of life (QOL). It is particularly helpful for preventing pulmonary aspiration (mis-swallowing) by people with dysphagia (swallowing difficulties). Ms Kanetsugi said that the jelly itself has a three-year quality guarantee and therefore can be consumed with peace of mind.



《Impressions》 At this last meeting, too, there were presentations by companies in diverse fields. Each was cultivating new markets, and it will be interesting to see how their business develops from now on. If your company would like to make a presentation at the meeting, please contact us at an early date, because the schedule is filled up for a few months in advance.