

**188th Business Plan Presentations Held on June 13, 2017  
at Iwasaki Gakuen, Shin-Yokohama, Japan**

**1. I'mPACT World Ltd. President Mr. Yuji Hayashi** <http://www.impact-world.jp/> (Japanese)

Established in March 2003 Capital stock: USD \$ 500,000

(1) Business: Development of business in environmental improvement and preservation, under the banner "Aspiring to be a Doctor for Planet Earth"

(2) Characteristics: The company that invented plasma assisted catalytic technology (PACT). It has the related patents and know-how, and specializes in PACT research and development.

(3) Future activities: Emphasis on global sales of high-performance deodorization equipment and hazardous gas analysis equipment, which it has begun selling in B2B business, as well as development and sales of anti-pandemic equipment (including measures to combat contagion).

【Re-Cap】 At present, I'mPact World Ltd. is receiving many offers from outside Japan, and interest in its products is running particularly high among countries in the Middle East. Its PACT equipment is anticipated to find application in the agricultural and medical fields. It can be put to use in agriculture for control and analysis of ethylene gas, and in medicine for analysis of hazardous gas utilized in hospitals. Further in the future, the company has in mind initial public offering in the Singaporean market.



**2. Assist Co.,Ltd. President Mr. Shinji Nishikawa**

<http://www.assist001.co.jp/> (Japanese)

Established in February 2009 Capital stock: USD \$ 30,000

Assist Co., Ltd. functions as a store that conveniently buys used goods from customers who want to sell them in a batch, and develops business closely tied to the community. In its main service, its personnel go to the addresses of customers who want to make batches of furniture, electric home appliances, and various other goods. It ranks among the top nationwide in reuse-related media, thanks to high ratings from netizens for its know-how and services in operation of its own website, which attracts some 100,000 page views (PVs) per month. It intends to collaborate with other companies in the same industry and related businesses while drawing on its web-based draw and service capabilities, which are its key strengths. As a first step, its target for this term is the establishment of a reuse center that will serve as a logistical hub. It also wants to take approaches to the development of a system for sharing warehouse space in the industry.

【Re-Cap】 Mr. Nishikawa, the company's president, hails from the used car business. According to him, the used car business and the reuse business rest on basically the same sort of transactions. He commented on his aspirations as follows: "The reuse market is still exclusionary in certain ways, and I want to fuse it with IT elements to enable provision of information on the web. If we accumulate related data and make these data available to the public, I'm sure we can create something of value."



**3. UniversalSpace Co.,Ltd. President Mr. Hajime Endo**

<http://universalspace.jp/> (Japanese)

Established in January 2009 Capital stock: USD \$ 100,000

Universal Space Co., Ltd. is promoting Japan's first franchise business in home renovation related to nursing care, and making full use of its advantages in order to develop such business on a nationwide scale. Through its participation in the market over the preceding eight years, it learned that there were still few builders exclusively involved in such construction, and that the majority engaging in such renovation treated it as a sideline. As a result, it observed many cases in which customers requiring nursing care were compelled to wait in spite of their wishes for safer living in their own homes as early as possible. In response to such needs, it offers improvement of the residential environment under the watchwords "quick, reasonable, safe, and secure," by changing the approach to nursing-related home renovation conventionally taken by many other entrants. As a direction for the future, it is also planning to make extensive use of the Internet of Things (IOT) in services for watching over nursing care for the elderly.

【Re-Cap】 Mr. Endo, Universal Space's president, was originally employed at a housing manufacturer. In his view, nursing-related home renovation rests on linkage of construction and nursing. The company reportedly has no competition in this field, because there are no other businesspersons with original ideas like Mr. Endo. His dream is to have Universal Space's services reach one out of every five elderly. He says he is targeting an annual turnover of 10 billion yen on the Groupwide level and creation of regional employment for 2,000.



《Impressions》

At this last meeting, too, there were presentations by companies in diverse fields. Each was cultivating new markets, and it will be interesting to see how their business develops from now on. If your company would like to make a presentation at the meeting, please contact us at an early date, because the schedule is filled up for a few months in advance.