

187th Business Plan Presentations Held on May 9, 2017 at Iwasaki Gakuen, Shin-Yokohama, Japan

1. Groovenauts, Inc. President Mr. Eihiro Saishu <https://www.groovenauts.jp/en/>

Established in July 2011 Capital stock: USD \$ 5,652,500

Groovenauts, Inc. provides Magellan Blocks, a service for deep learning that anyone can use on a non-programming basis. The service enables high-level machine learning that does not require operation by a specialist. It has begun to find application in various fields, including financing, distribution, manufacturing, transport, and energy. It has attracted considerable attention in exhibitions in the United States, and the company wants to expand its use worldwide. It is urging companies and other organizations that are considering use of deep learning to contact it.

【Re-Cap】 The Magellan Blocks service imitates the structure of the human brain, and its technology was reportedly established 20 years ago. Groovenauts has also been designated as a partner company by Google Inc., and Mr. Saishu said it is engaged in joint development of products. He asserted that the service does not require any particular knowledge, and that all parties could accomplish deep learning if they have a firm grasp of the nature of the business and recognition of which data were important for getting results. He added that the company had received inquiries regarding a wide range of applications, such as power demand and abnormality forecasting at electric power companies, decision on DM sending by banks, and forecasting of stock prices in the financial industry.



2. Hikari-renta Co., Ltd. President Mr. Iguchi Michio <http://hikari-renta.com/> (Japanese)

Established in May 2012 Capital stock: USD \$ 100,000

Hikari-renta Co., Ltd. is developing business in rental of LED lighting, based on the concept "creating a bright future by spreading the use of LEDs for our children and the earth 100 years from now!" The switch to LEDs has been hampered by the size of the initial investment associated with purchase and installation. The company removes the risks of the switch by renting LED lighting, and is contributing to diffusion of the devices and reduction of CO2 emissions.

【Re-Cap】 Mr. Iguchi, the company's president, said he was formerly in the insurance industry, and drew on his experience there in founding the business. After making examinations focused on the question of how to promote the spread of LEDs, he came up with the idea of rental at the rate of 100 yen per LED. He said that there were almost no cancellations of rental at this rate, and that he wanted to expand the business by building platforms with people involved in various kinds of business. His future plan includes an IPO.



3. Management System Co., Ltd. President Ms. Shigihara Ikuko <http://www.msio.co.jp/> (Japanese)

Established in December 2009 Capital stock: USD \$ 200,000

Management System Co., Ltd. has launched "Mie Bus," a bus location system it developed from the perspective of bus passengers. The system is a landmark one enabling passengers to see information on bus service in the vicinity of their current location at the touch of a finger. It not only gives them an understanding of the current location of buses but also allows them to see whether or not the bus is running on schedule or late. It also displays bus schedules and routes, and can even be used at travel destinations. The company wants to increase the number of persons using buses by broadening the service to nationwide proportions, and to put forward a new style of bus service use in the context of public transportation in Japan. The service is also equipped with a function for distribution of information on the peripheral area, and can be used as a hub in setups for provision of local information. Its use consequently may be expected to broaden to information on stores in the area, sightseeing spots, etc. The company likewise is going to pursue its introduction among facilities with transportation for their users, such as nursing care institutions and kindergartens.

【Re-Cap】 Ms. Shigihara, Management System's president, began her presentation by observing that she launched the service out of her desire to contribute to the local community, and wanted it to be easily usable, particularly by people in a hurry and the aged. More specifically, it has been introduced for routed bus service in the city of Moriya, and is reportedly being given high ratings by users there. According to Ms. Shigihara, the accumulation of data through the service can also be linked to extensive use of big data in the future. She added that going public is part of her plans further down the road.



《Impressions》

Many of the companies which made presentations this time seemed to be engaged in activities closely intertwined with our lives. Each was cultivating new markets, and it will be interesting to see how their business develops from now on. If your company would like to make a presentation at the meeting, please contact us at an early date, because the schedule is filled up for a few months in advance.